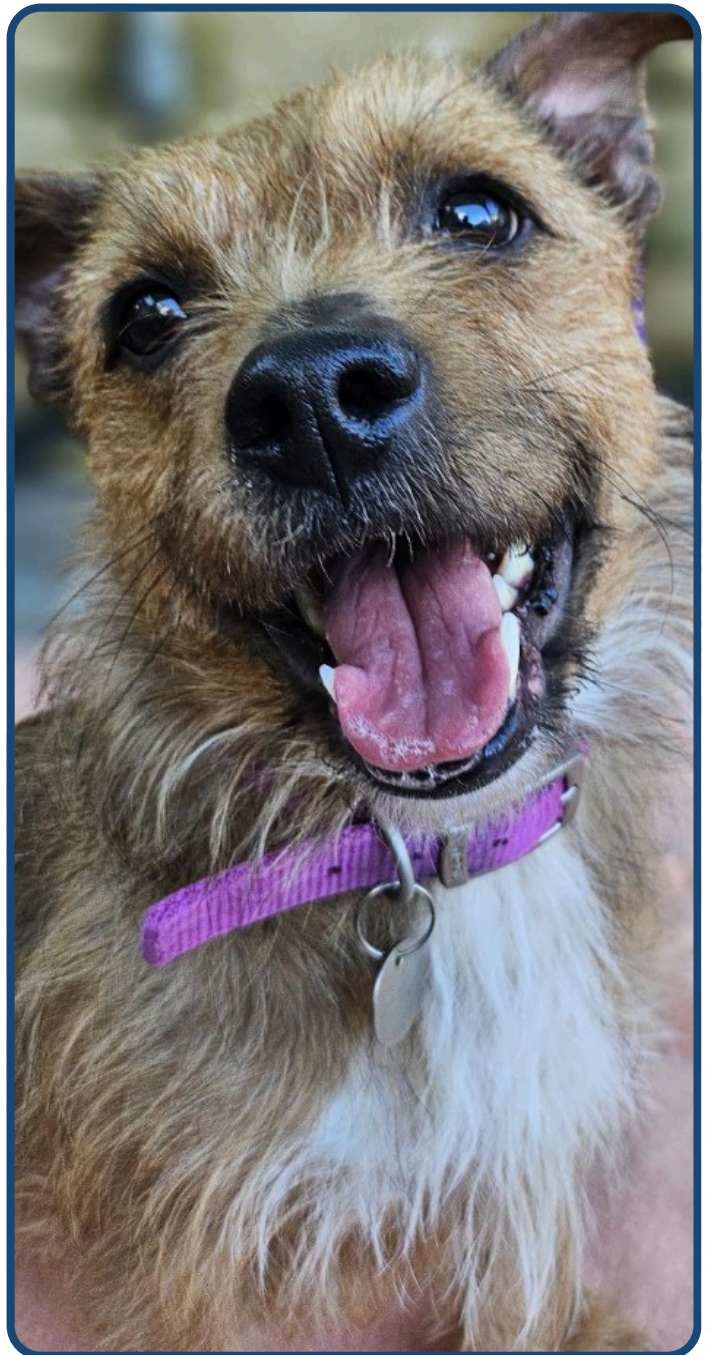




**Halifax, Huddersfield,
Bradford and District**

Registered Charity: 225575

Fundraising Pack



Welcome to the pack!

Contents:

- What do we do?***
- How will your funds help?***
- Fundraising ideas.***
- Planning your fundraiser.***
- Fundraising top tips.***



What do we do?

We are a local, self-funded animal charity and part of an independent network of RSPCA Branches. Our Animal Centre is based in Halifax, but we cover the whole of the Calderdale, Huddersfield and Bradford area. This stretches from Otley to Holmfirth, and Hebden Bridge to Pudsey!

We take in hundreds of unwanted and/or mistreated animals every year and give them a better life through rehabilitation, treatment, training and care, before finding their loving forever homes.

Our main priority is animal welfare and rehoming.

We rely on the generosity of our local community to help fund our work and without this, we simply would not be able to change these animals lives for the better.

***It costs us over £2000
a day to keep our
animal centre open,
which is why we need
your help.***



How will your fundraising efforts help us?

While choosing a fundraising target, why not take a look at how your money can help the animals we care for?

£50

£50 covers the cost of vaccinating and microchipping for five of our animals.



£245 is the average cost of caring for one animal in our care for 4 weeks. This is without any operations or expensive veterinary treatment included!

£245

£500

£500 can help to cover the expensive emergency veterinary treatment many of our residents need while in our care. It can literally save a life!



£2093 is the average cost of running our animal centre for just one day. This is an increase of £170 from last year!

£2093

Luna, Star & Patch

Back in August 2022, we were appalled when Luna, Star & Patch arrived at our Centre after being rescued from a truly horrifying scene.

Patch (who was 14 at the time of his rescue) was so shockingly emaciated we couldn't believe he'd manage to survive his ordeal, he was also suffering from a painful untreated ear infection and the inspector who rescued Patch stated - "I could see all his ribs, spine and hips, his skull looked sunken, he was also covered in scars around his face, some of which appeared fresh, and I saw live fleas."

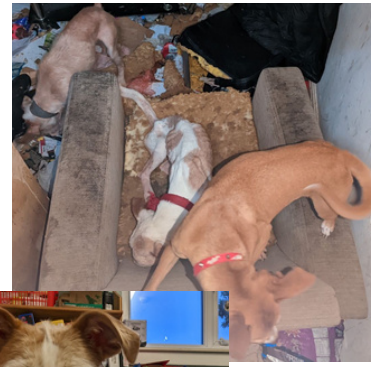
Luna, who was 2 years old at the time, was equally emaciated and terrified of her rescuers. Finally, Star (the youngest of the trio at 6 months old) had never been seen outside of the house or even in the garden she was rescued from.

All 3 dogs had been left abandoned in squalor, with the entire premises covered in urine, faeces, rubbish, live electrical lines and even broken glass.

As a local RSPCA rehoming centre, one of our duties is to accept rescued animals awaiting long legal trials until their original owners can be prosecuted and we can legally find them loving, new forever homes. This is often a very long process for our Animal Care Team - of healing, rehabilitation, veterinary treatment and of course plenty of TLC.

We're so grateful we could be there for these 3 wonderful dogs and provide them with all the love and care they'd clearly never experienced in their lives before. Now that their court case is finally complete, we can legally share with you that Star, Luna and Patch have found their happy-ever-after and all 3 are in new forever homes with loving families! Their horrific experience is firmly in the past and they will never spend another moment hungry, suffering or in pain.

!



Bill and Ben

A kind member of the public initially noticed Ben as a stray struggling to walk and limping his way around the streets, clearly suffering and in lots of pain. An inspector was called to collect Ben, then along came Bill! Bill was fighting his way into Ben's carrier and it was clear these two stray cats were bonded like brothers and couldn't be separated.

So just like that, Bill and Ben started their RSPCA journey as a duo!

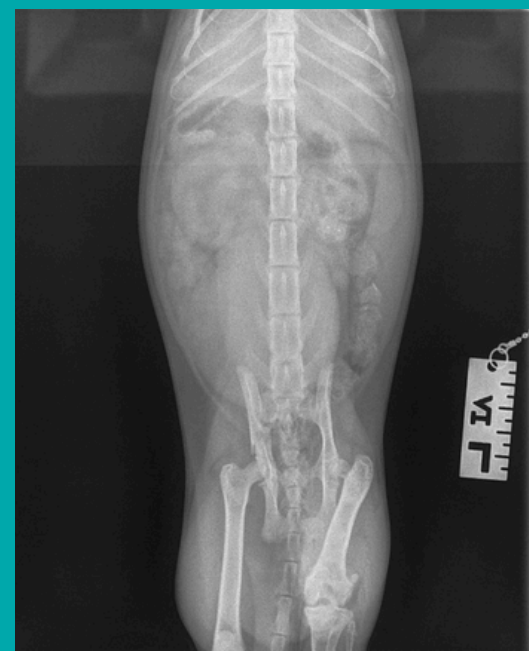
Both were transported to the vets together and it was confirmed that Ben would need immediate pain relief. It's strongly suspected that this poor boy had been hit by a car and left on the street with no help, he must've been in a significant amount of pain.

Ben's x-rays showed he had a fractured pelvis and that his left side hip ball joint was totally shattered, we thought poor Ben may lose his leg, but this tough little chap recently received the all-clear that an amputation wouldn't be necessary but surgery would still be required to reduce his pain.

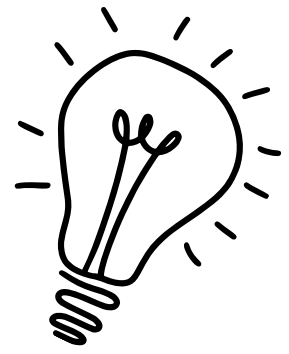
Whilst in our care, we've been moved to tears at just how bonded this pair really are. Bill has been Ben's emotional support assistant every step of the way!

His operation was a success and Ben is now being cared for in one of our fabulous foster homes. He may have a permanent limp but fortunately, this won't affect his quality of life. We're delighted that Ben is making a recovery and that Bill was in good health on his arrival too.

However, all of these x-rays, veterinary assessments, surgery costs and pain relief meds have come to a total of £970 to our charity, and it is thanks to the fundraising efforts of the public that we were able to provide the help and care that we did!



Fundraising ideas



Sponsored activities

Sponsored events for charity are a fun way to raise money for our animal centre, whether it's a sponsored personal challenge, running a race, climbing a mountain, or even jumping from a plane!

Whatever the event, it's a great way to raise money for charity, whilst at the same time challenging yourself to do something different.

Young Farmer Will organised a 100 mile sponsored bike ride over the summer holidays- raising a whopping £630 for our animal centre!



Elly from Dukes Halifax jumped out of a plane to raise money for our animal centre, raising over £600 for us in sponsorship donations!



See our resources page for sponsorship sheets and guidance of how to organise your own sponsored event.

We're here to help!



Fundraising events

Fundraising events provide a way of giving while having fun, keeping fit or making a difference in your community.

This can be a great, engaging way to get others involved!

You could raise money from fundraising games at the event, ticket sales or by looking for an event sponsor who can cover the costs of running the event.



Put on a Sports Tournament.

Are you competitive?

Contact local sports teams to compete against each other! You could even ask local makers and bakers to attend and raise some extra funds while people watch!

Organise a Pub Quiz

Whether it's a regular activity or a one-off, a pub quiz is a great way to fundraise for us! Ask your local pub or bar if they'd be willing to host a pub quiz, write the questions, grab a beer and get quizzing!



Organise a Dog Show!

Dog shows are a great way to raise money while still spending the day with our furry friends.

Contact your local park or pub beer garden so you've got a venue, and make sure you have prizes for the well-deserved winners.

Fundraising at work or school

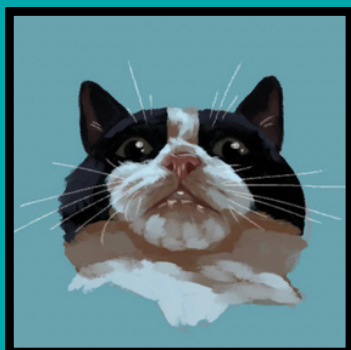
Take advantage of your captive audience and organise a fundraiser in the office or class!

This might be through a bake sale, a sponsored activity, adopting a 'virtual pet' from our centre, or even a coin collection.

If your workplace is interested in fundraising for us or choosing us as your charity of the year, please get in touch and let us know how we can help.



Donating a product or a sale percentage



Gin.does.things donated £5 of each of her sales made at one of our events!



Grahams in Holmfirth added Puppachinos to their menu, with the money raised going directly to our animal centre!



10% of all sales from FunkyBelly cards are donated to us!



Phoenix Brewery collaborated with us on their first vegan IPA, with 15p of each pint being donated to us!

Getting started

1. Choose your activity

Take a look at our list of fundraising ideas for inspiration, or pick something new!



2. Set a date

Make sure you have plenty of time to plan.
More planning time also means more time to raise money!

3. Let us know

Contact us on
fundraising@rspcahalifaxhuddersfieldbradford.org.uk
and let us know what you're planning.

4. Set yourself a target

How are you going to collect the money? Will you be using cash or do you need to set up a JustGiving page so that people can donate online?

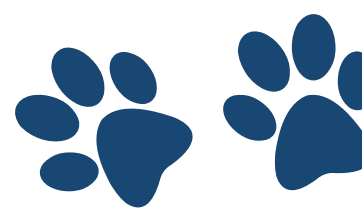
5. Promote your fundraiser

Hand out fliers in your local area, put up posters, set up a Facebook event and post on social media. The better promoted your event is, the more money you'll raise!

6. Ready to go

Now you've got your attendees, your target, and you know how you're going to raise some money, it's time to do it!

Make sure to snap some pictures that we can share on our socials to thank you for fundraising for us!



Extra tips and tricks

Make sure you plan well in advance!

Especially if your event is ticketed as you'll need plenty of time to promote and sell the tickets.

Look for an event sponsor who can help you cover the costs of your fundraising.

Events can be expensive to run! Try and find a local contact who might be able to sponsor your event in exchange for promotion of their business.

Run through the event in your head!

Act as if you're attending the fundraiser, and you should be able to see if there's anything you've missed. You should always think 'What could go wrong here?' and 'How would I fix it?' to ensure that there are no surprises on the day!

Have a cash float on stalls.

There's nothing worse than missing out on money because you didn't have any change!

When fundraising for the RSPCA Halifax, Huddersfield & Bradford Branch, it is important that all participants are safe and money is handled carefully. By law, you will be a trustee of any funds raised and must ensure that all donations and sponsorship money from your event is paid to the RSPCA HHB. You must inform potential donors if any amount or percentage of the funds you raise will not be paid to the charity.



Collecting donations and paying in

Digital fundraising is so simple. All you need to do is set up your fundraising page on JustGiving. Head to www.justgiving.com/rspcahalifax and click 'Fundraise for us'. This will take you through the process step by step and you can set a target for the amount you would like to raise. Remember to direct all donors and sponsors to your page. The money reaches us automatically so you won't need to do anything else!

If you are running something which will be cash based, please remember that you are responsible for any funds raised and ensuring that all donations are paid to the RSPCA Halifax, Huddersfield & Bradford Branch. Donations can also be paid via the 'donate' section of our website www.rspcahalifaxhuddersfieldbradford.org.uk/donate

If you are unsure of the best way to pay in your donations, feel free to contact us first for advice.

If you have any questions about any of your fundraising efforts, please contact us on:

Fundraising@rspcahalifaxhuddersfieldbradford.org.uk

Thank You!

*We wish you the best of luck with
your fundraising!*



**Halifax, Huddersfield,
Bradford and District**

